

VRARA Mission Statement

The VR/AR Association, The VRARA, is an international organization designed to foster collaboration between innovative companies and people in the virtual reality and augmented reality ecosystem. These connections accelerate growth, foster research and education, help develop industry standards and promote the services of member companies.

Become a VR/AR Association Event Sponsor

Why Sponsor a Los Angeles VR/AR ASSOCIATION Event?

Showcase your company to VRARA's prime audience of VR and AR industry thought leaders, VCs, technologists, marketers, content providers and filmmakers to connect, network, collaborate and learn from each other.

Sponsorship Benefits



Sponsor logo on VRARA event page and event collateral



Inclusion in all event promotional pre and post email blasts; included in all VRARA and media partner communications



Social Media Promotion: before, during and after event photos including event pictures of Sponsor team



Signage at event and inclusion in on-site media loops



Call out and thank you from event moderator on stage.



Event tickets for your team included



Speaking positions on panels



Customized sponsorships available; tailored to meet your goals

2018 Events and Pricing:

FEB 28th Leaders in Augmented Reality Social & Networking LOS ANGELES	MAR 29th Power of Cryptocurrency Education LOS ANGELES	MAY 4th VRLA After Party: May the 4th be VR/AR Social & Networking LOS ANGELES
SEPT 26th 2nd Annual Investor Summit: The Path to Funding Education LOS ANGELES	OCT 11th Monetizing VR & AR: The Marketers Ascension Education LOS ANGELES + ORANGE COUNTY	DEC 14th 2nd Annual VRARA Holiday Party Social, Networking & Fundraising LOS ANGELES

Benefit	Platinum \$5,000	Presenting \$4,000	Gold \$3,000	Silver \$2,000	Food & Drink \$1,500
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Inclusion in all event promotional pre and post email blasts; included in all VRARA and media partner communications					
Social Media Promotion: before, during and after event photos including event pictures of Sponsor team					
Signage at event and inclusion in on-site media loops					
Call out and thank you from event moderator on stage					
Event tickets for your team included. # of tickets depends on sponsor type					
Speaking positions on panels					
Option to offer raffle giveaway and access to all business cards collected					
Customized sponsorships available; tailored to meet your goals					
Combined pricing for Company Membership and Premier Sponsorship					

For information on combined pricing for Company Membership + Premier Sponsorship, please contact:

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